

Site Usage

5,983 Visits

Previous: 4,587 (30.43%)

72.74% Bounce Rate

Previous: 71.48% (1.76%)

9,213 Pageviews

Previous: 8,119 (13.47%)

00:01:15 Avg. Time on Site

Previous: 00:01:32 (-18.40%)

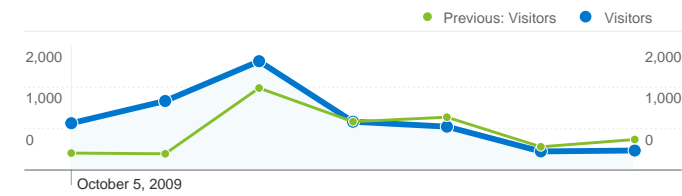
1.54 Pages/Visit

Previous: 1.77 (-13.00%)

84.10% % New Visits

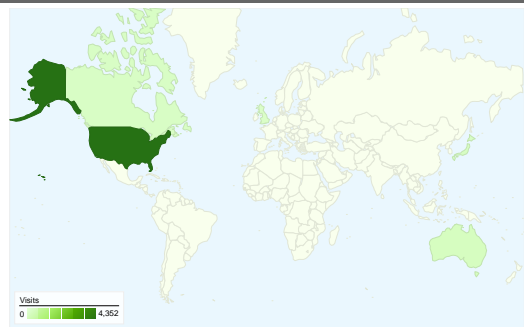
Previous: 79.66% (5.58%)

Visitors Overview

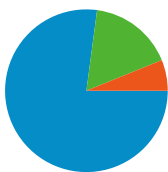


Visitors
5,356

Map Overlay world

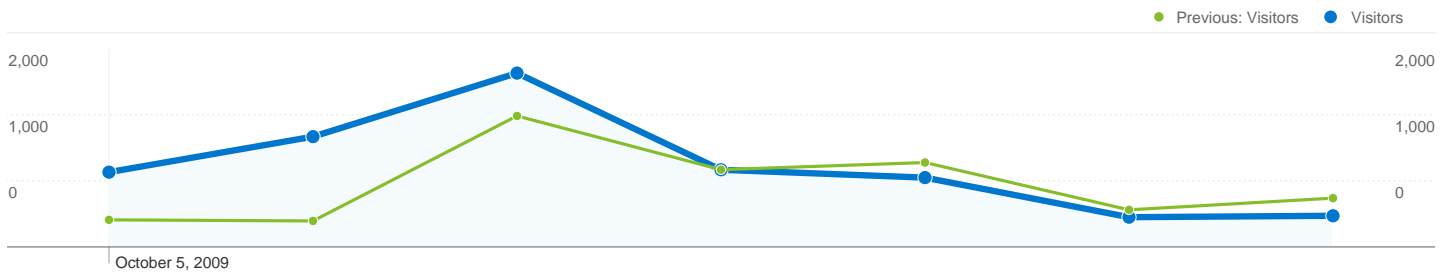


Traffic Sources Overview



- **Search Engines**
4,613.00 (77.10%)
- **Direct Traffic**
1,003.00 (16.76%)
- **Referring Sites**
367.00 (6.13%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
Oct 5, 2009 - Oct 11, 2009	1,516	16.46%
Sep 28, 2009 - Oct 4, 2009	1,699	20.93%
% Change	-10.77%	-21.37%
/content/219388-powerful-earthquake-vanuatu-triggers-warning-		
Oct 5, 2009 - Oct 11, 2009	702	7.62%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
/content/219199-emerson-electric-acquire-avocent-12-billion-		
Oct 5, 2009 - Oct 11, 2009	603	6.55%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
/content/219290-japan-alert-typhoon-nears-aljazeera.net		
Oct 5, 2009 - Oct 11, 2009	529	5.74%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
/content/219230-shock-spreads-through-schools-after-mont-		
Oct 5, 2009 - Oct 11, 2009	308	3.34%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%



5,356 people visited this site

5,983 Visits

Previous: 4,587 (30.43%)

5,356 Absolute Unique Visitors

Previous: 3,974 (34.78%)

9,213 Pageviews

Previous: 8,119 (13.47%)

1.54 Average Pageviews

Previous: 1.77 (-13.00%)

00:01:15 Time on Site

Previous: 00:01:32 (-18.40%)

72.74% Bounce Rate

Previous: 71.48% (1.76%)

84.10% New Visits

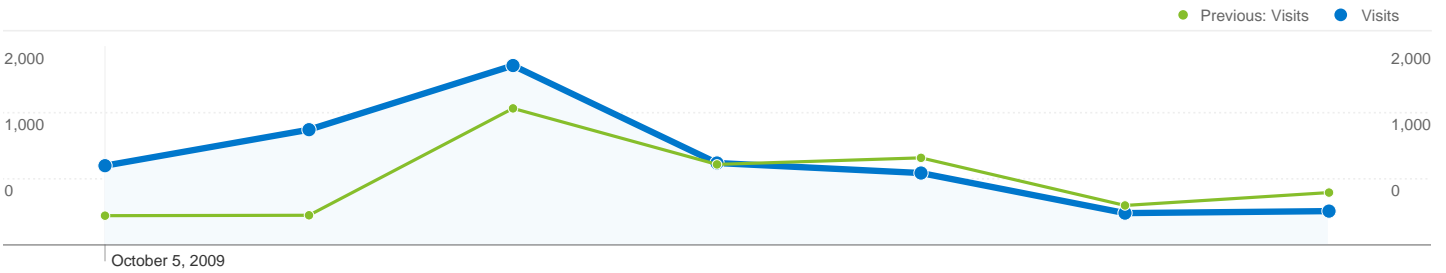
Previous: 79.66% (5.58%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Oct 5, 2009 - Oct 11, 2009	3,475	58.08%	Oct 5, 2009 - Oct 11, 2009	2,155	36.02%
Sep 28, 2009 - Oct 4, 2009	2,776	60.52%	Sep 28, 2009 - Oct 4, 2009	1,930	42.08%
% Change	25.18%	-4.03%	% Change	11.66%	-14.39%
Firefox			Unknown		
Oct 5, 2009 - Oct 11, 2009	1,600	26.74%	Oct 5, 2009 - Oct 11, 2009	1,634	27.31%
Sep 28, 2009 - Oct 4, 2009	1,146	24.98%	Sep 28, 2009 - Oct 4, 2009	1,057	23.04%
% Change	39.62%	7.04%	% Change	54.59%	18.52%

Safari		
Oct 5, 2009 - Oct 11, 2009	593	9.91%
Sep 28, 2009 - Oct 4, 2009	428	9.33%
% Change	38.55%	6.22%
Chrome		
Oct 5, 2009 - Oct 11, 2009	234	3.91%
Sep 28, 2009 - Oct 4, 2009	183	3.99%
% Change	27.87%	-1.97%
Opera		
Oct 5, 2009 - Oct 11, 2009	25	0.42%
Sep 28, 2009 - Oct 4, 2009	23	0.50%
% Change	8.70%	-16.67%

DSL		
Oct 5, 2009 - Oct 11, 2009	1,084	18.12%
Sep 28, 2009 - Oct 4, 2009	928	20.23%
% Change	16.81%	-10.44%
T1		
Oct 5, 2009 - Oct 11, 2009	886	14.81%
Sep 28, 2009 - Oct 4, 2009	519	11.31%
% Change	70.71%	30.88%
Dialup		
Oct 5, 2009 - Oct 11, 2009	153	2.56%
Sep 28, 2009 - Oct 4, 2009	89	1.94%
% Change	71.91%	31.80%



All traffic sources sent a total of 5,983 visits

16.76% Direct Traffic

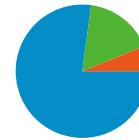
Previous: 20.75% (-19.23%)

6.13% Referring Sites

Previous: 6.67% (-8.05%)

77.10% Search Engines

Previous: 72.57% (6.24%)



- **Search Engines**
4,613.00 (77.10%)
- **Direct Traffic**
1,003.00 (16.76%)
- **Referring Sites**
367.00 (6.13%)

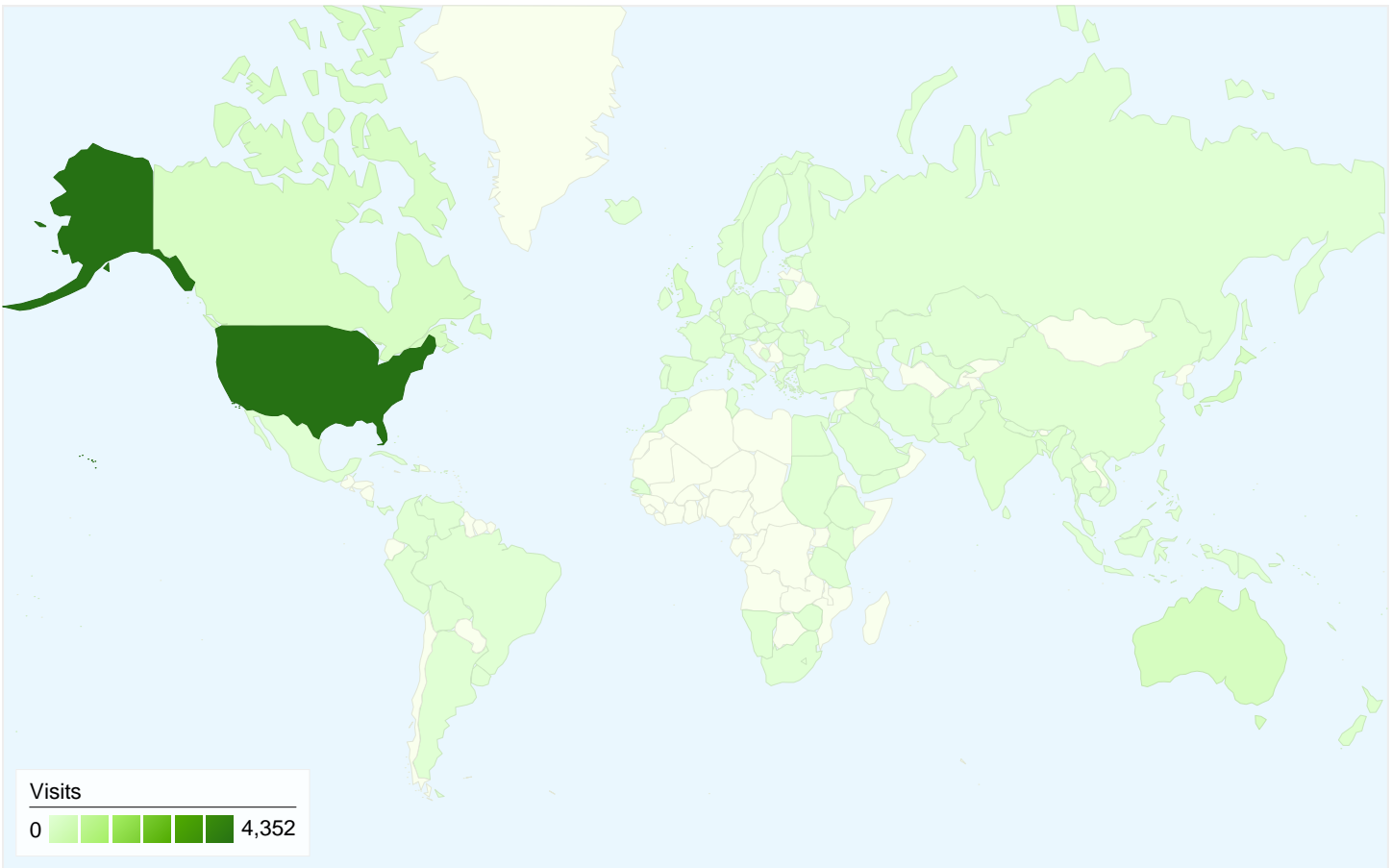
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Oct 5, 2009 - Oct 11, 2009	4,421	73.89%
Sep 28, 2009 - Oct 4, 2009	3,123	68.08%
% Change	41.56%	8.53%
(direct) ((none))		
Oct 5, 2009 - Oct 11, 2009	1,003	16.76%
Sep 28, 2009 - Oct 4, 2009	952	20.75%
% Change	5.36%	-19.23%
news.google.com (referral)		
Oct 5, 2009 - Oct 11, 2009	102	1.70%
Sep 28, 2009 - Oct 4, 2009	91	1.98%
% Change	12.09%	-14.07%
yahoo (organic)		
Oct 5, 2009 - Oct 11, 2009	62	1.04%
Sep 28, 2009 - Oct 4, 2009	45	0.98%
% Change	37.78%	5.63%
google (cpc)		

Keywords	Visits	% visits
vanuatu earthquake		
Oct 5, 2009 - Oct 11, 2009	299	6.48%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
japan typhoon		
Oct 5, 2009 - Oct 11, 2009	205	4.44%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
typhoon japan		
Oct 5, 2009 - Oct 11, 2009	144	3.12%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
nasdaq:avct		
Oct 5, 2009 - Oct 11, 2009	137	2.97%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%
mont vernon nh		

Oct 5, 2009 - Oct 11, 2009	60	1.00%
Sep 28, 2009 - Oct 4, 2009	64	1.40%
% Change	-6.25%	-28.12%

Oct 5, 2009 - Oct 11, 2009	108	2.34%
Sep 28, 2009 - Oct 4, 2009	0	0.00%
% Change	100.00%	100.00%



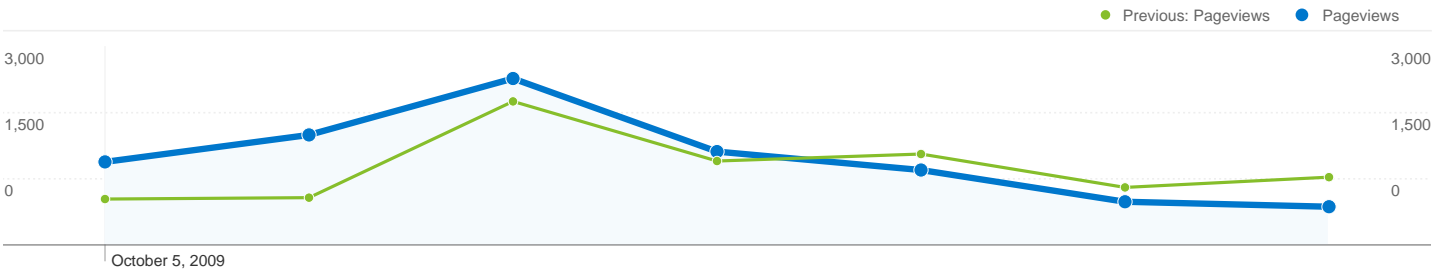
5,983 visits came from 125 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
5,983 Previous: 4,587 (30.43%)	1.54 Previous: 1.77 (-13.00%)	00:01:15 Previous: 00:01:32 (-18.40%)	84.31% Previous: 79.73% (5.75%)	72.74% Previous: 71.48% (1.76%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
October 5, 2009 - October 11, 2009	4,352	1.66	00:01:30	80.79%	70.98%
September 28, 2009 - October 4, 2009	3,529	1.92	00:01:49	76.03%	69.20%
% Change	23.32%	-13.59%	-17.34%	6.27%	2.57%
Australia					
October 5, 2009 - October 11, 2009	265	1.14	00:00:22	98.49%	78.11%
September 28, 2009 - October 4, 2009	58	1.19	00:00:29	100.00%	74.14%
% Change	356.90%	-4.52%	-23.21%	-1.51%	5.36%
Japan					
October 5, 2009 - October 11, 2009	230	1.13	00:00:25	98.26%	81.30%

September 28, 2009 - October 4, 2009	14	1.07	00:00:09	100.00%	71.43%
% Change	1,542.86%	5.91%	173.91%	-1.74%	13.83%
Canada					
October 5, 2009 - October 11, 2009	202	1.14	00:00:17	94.06%	80.20%
September 28, 2009 - October 4, 2009	149	1.20	00:00:21	98.66%	86.58%
% Change	35.57%	-5.22%	-16.82%	-4.66%	-7.37%
United Kingdom					
October 5, 2009 - October 11, 2009	168	1.15	00:00:36	99.40%	77.98%
September 28, 2009 - October 4, 2009	299	1.18	00:00:31	98.33%	80.94%
% Change	-43.81%	-1.91%	13.91%	1.10%	-3.66%
(not set)					
October 5, 2009 - October 11, 2009	103	2.23	00:02:20	39.81%	45.63%
September 28, 2009 - October 4, 2009	102	2.39	00:01:52	34.31%	46.08%
% Change	0.98%	-6.65%	24.38%	16.01%	-0.97%
New Zealand					
October 5, 2009 - October 11, 2009	86	1.05	00:00:07	97.67%	84.88%
September 28, 2009 - October 4, 2009	18	1.11	00:00:19	100.00%	61.11%
% Change	377.78%	-5.81%	-64.54%	-2.33%	38.90%
India					
October 5, 2009 - October 11, 2009	70	1.13	00:00:18	97.14%	81.43%
September 28, 2009 - October 4, 2009	55	1.09	00:00:12	100.00%	85.45%
% Change	27.27%	3.45%	53.09%	-2.86%	-4.71%
Fiji					
October 5, 2009 - October 11, 2009	39	1.13	00:00:32	100.00%	82.05%
September 28, 2009 - October 4, 2009	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Singapore					
October 5, 2009 - October 11, 2009	37	1.16	00:00:32	100.00%	83.78%
September 28, 2009 - October 4, 2009	21	1.00	00:00:15	100.00%	85.71%
% Change	76.19%	16.22%	116.45%	0.00%	-2.25%

1 - 10 of 125



Pages on this site were viewed a total of 9,213 times

9,213 Pageviews

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7,553 Unique Views

Previous: 6,419 (17.67%)

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