

**Site Usage**

**4,318 Visits**

Previous: 5,165 (-16.40%)

**67.97% Bounce Rate**

Previous: 64.41% (5.52%)

**8,270 Pageviews**

Previous: 10,775 (-23.25%)

**00:01:44 Avg. Time on Site**

Previous: 00:02:17 (-24.33%)

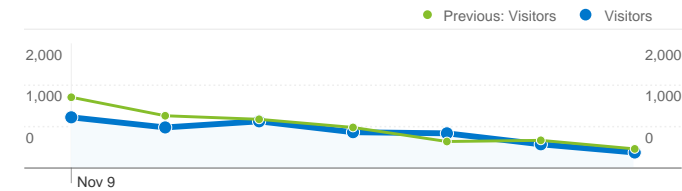
**1.92 Pages/Visit**

Previous: 2.09 (-8.19%)

**73.21% % New Visits**

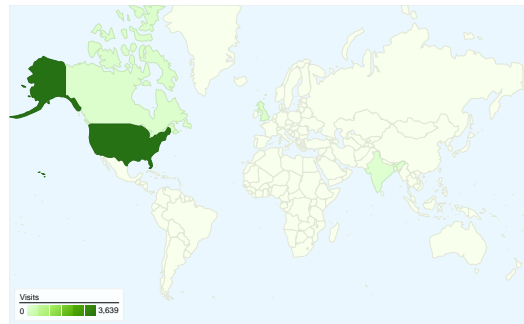
Previous: 66.93% (9.37%)

**Visitors Overview**

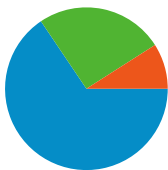


**Visitors**  
**3,587**

**Map Overlay world**

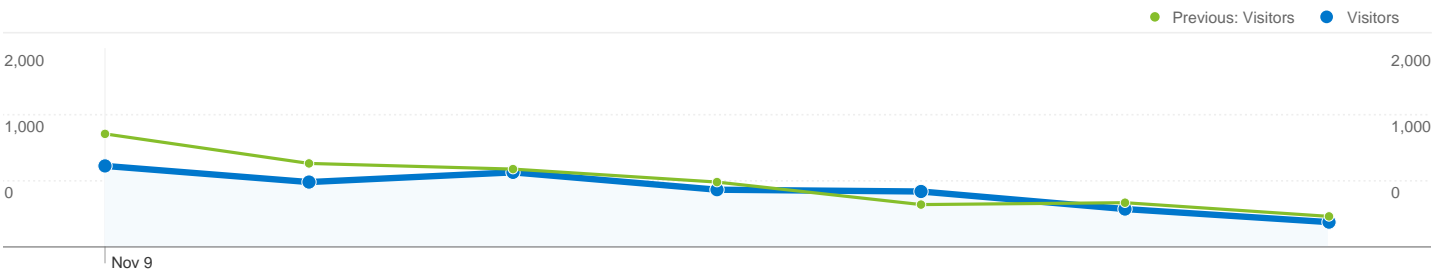


**Traffic Sources Overview**



- **Search Engines**  
2,831.00 (65.56%)
- **Direct Traffic**  
1,097.00 (25.41%)
- **Referring Sites**  
390.00 (9.03%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
Nov 9, 2009 - Nov 15, 2009	2,057	24.87%
Nov 2, 2009 - Nov 8, 2009	3,007	27.91%
% Change	-31.59%	-10.87%
/content/223952-maclaren-recalls-strollers-kids-get-fingertips-cut-		
Nov 9, 2009 - Nov 15, 2009	164	1.98%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
/content/224255-aig-ceo-robert-benmosche-tells-board-he-wants-		
Nov 9, 2009 - Nov 15, 2009	150	1.81%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
/content/224753-orion-bank-closed-insurance-fund-takes-1-		
Nov 9, 2009 - Nov 15, 2009	140	1.69%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
/content/224243-city-commission-approves-proposed-flagler-		
Nov 9, 2009 - Nov 15, 2009	138	1.67%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%



**3,587 people visited this site**

**4,318 Visits**

Previous: 5,165 (-16.40%)

**3,587 Absolute Unique Visitors**

Previous: 3,978 (-9.83%)

**8,270 Pageviews**

Previous: 10,775 (-23.25%)

**1.92 Average Pageviews**

Previous: 2.09 (-8.19%)

**00:01:44 Time on Site**

Previous: 00:02:17 (-24.33%)

**67.97% Bounce Rate**

Previous: 64.41% (5.52%)

**73.21% New Visits**

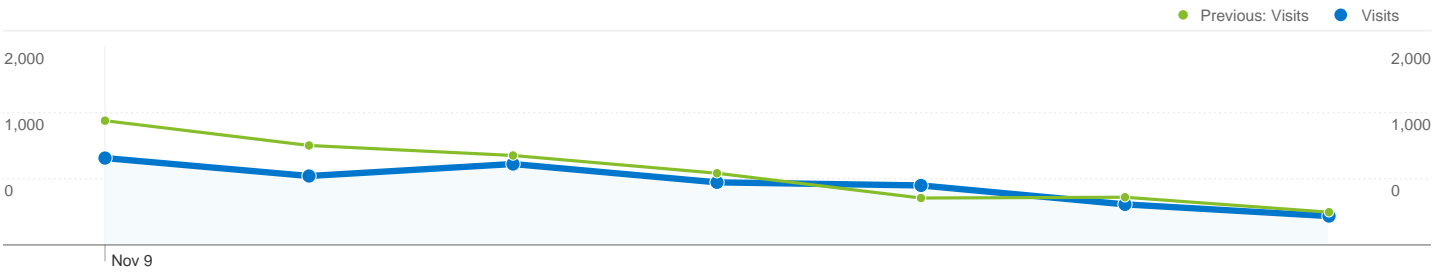
Previous: 66.93% (9.37%)

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Nov 9, 2009 - Nov 15, 2009	2,727	63.15%	Nov 9, 2009 - Nov 15, 2009	2,061	47.73%
Nov 2, 2009 - Nov 8, 2009	3,313	64.14%	Nov 2, 2009 - Nov 8, 2009	2,509	48.58%
% Change	-17.69%	-1.54%	% Change	-17.86%	-1.74%
Firefox			Unknown		
Nov 9, 2009 - Nov 15, 2009	939	21.75%	Nov 9, 2009 - Nov 15, 2009	944	21.86%
Nov 2, 2009 - Nov 8, 2009	1,112	21.53%	Nov 2, 2009 - Nov 8, 2009	1,018	19.71%
% Change	-15.56%	1.01%	% Change	-7.27%	10.92%

Safari		
Nov 9, 2009 - Nov 15, 2009	400	9.26%
Nov 2, 2009 - Nov 8, 2009	464	8.98%
% Change	-13.79%	3.12%
Chrome		
Nov 9, 2009 - Nov 15, 2009	215	4.98%
Nov 2, 2009 - Nov 8, 2009	235	4.55%
% Change	-8.51%	9.44%
Opera		
Nov 9, 2009 - Nov 15, 2009	14	0.32%
Nov 2, 2009 - Nov 8, 2009	18	0.35%
% Change	-22.22%	-6.97%

DSL		
Nov 9, 2009 - Nov 15, 2009	708	16.40%
Nov 2, 2009 - Nov 8, 2009	1,027	19.88%
% Change	-31.06%	-17.54%
T1		
Nov 9, 2009 - Nov 15, 2009	427	9.89%
Nov 2, 2009 - Nov 8, 2009	414	8.02%
% Change	3.14%	23.37%
Dialup		
Nov 9, 2009 - Nov 15, 2009	116	2.69%
Nov 2, 2009 - Nov 8, 2009	108	2.09%
% Change	7.41%	28.48%



## All traffic sources sent a total of 4,318 visits

### 25.41% Direct Traffic

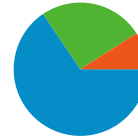
Previous: 23.68% (7.29%)

### 9.03% Referring Sites

Previous: 9.87% (-8.53%)

### 65.56% Search Engines

Previous: 66.43% (-1.30%)



- Search Engines  
2,831.00 (65.56%)
- Direct Traffic  
1,097.00 (25.41%)
- Referring Sites  
390.00 (9.03%)

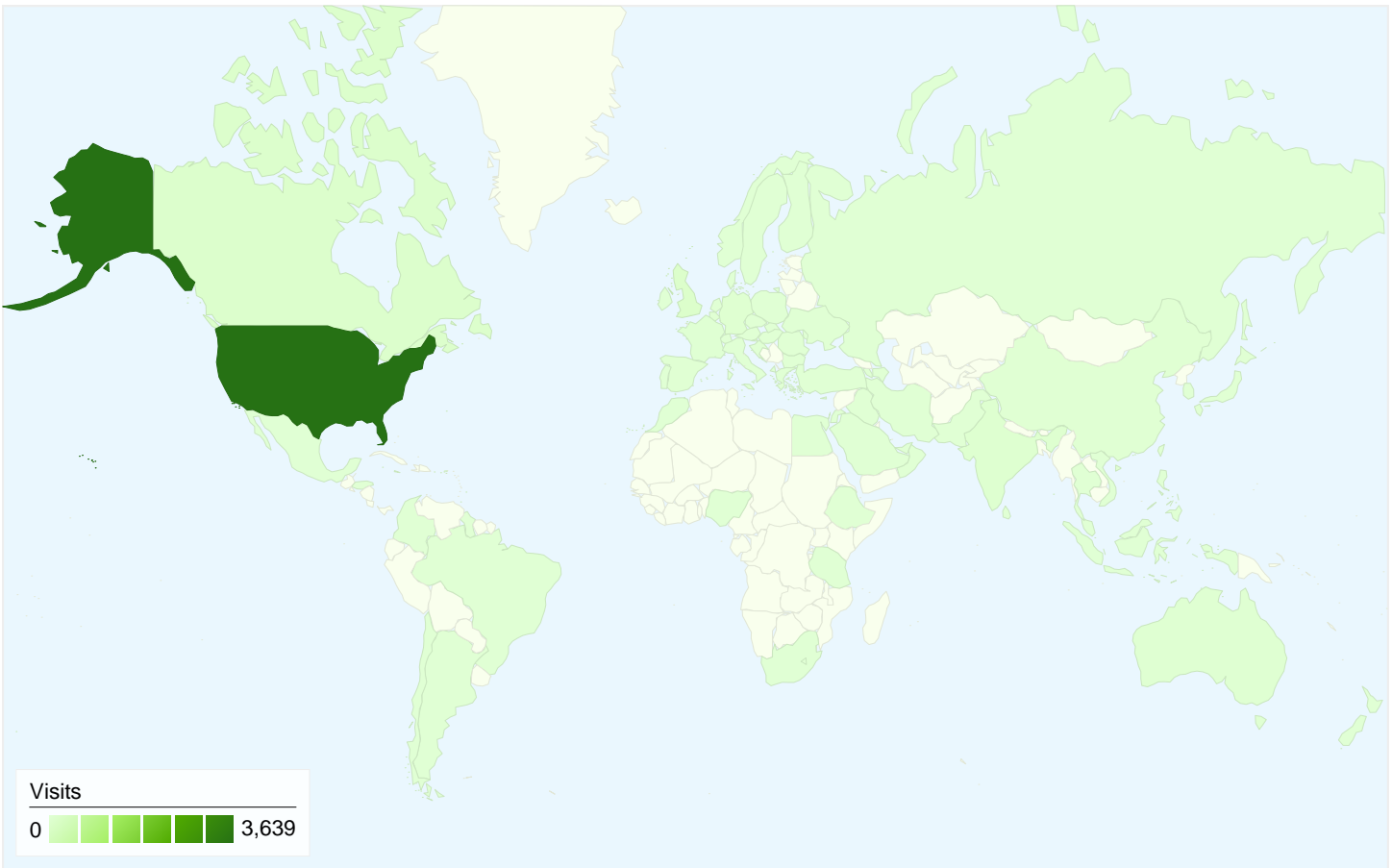
## Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Nov 9, 2009 - Nov 15, 2009	2,576	59.66%
Nov 2, 2009 - Nov 8, 2009	3,078	59.59%
% Change	-16.31%	0.11%
(direct) ((none))		
Nov 9, 2009 - Nov 15, 2009	1,097	25.41%
Nov 2, 2009 - Nov 8, 2009	1,223	23.68%
% Change	-10.30%	7.29%
news.google.com (referral)		
Nov 9, 2009 - Nov 15, 2009	109	2.52%
Nov 2, 2009 - Nov 8, 2009	132	2.56%
% Change	-17.42%	-1.23%
google (cpc)		
Nov 9, 2009 - Nov 15, 2009	79	1.83%
Nov 2, 2009 - Nov 8, 2009	97	1.88%
% Change	-18.56%	-2.58%
aol (organic)		

Keywords	Visits	% visits
nsbnews.net		
Nov 9, 2009 - Nov 15, 2009	122	4.31%
Nov 2, 2009 - Nov 8, 2009	202	5.89%
% Change	-39.60%	-26.80%
orion bank		
Nov 9, 2009 - Nov 15, 2009	99	3.50%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
(not set)		
Nov 9, 2009 - Nov 15, 2009	87	3.07%
Nov 2, 2009 - Nov 8, 2009	106	3.09%
% Change	-17.92%	-0.53%
nyse:anf		
Nov 9, 2009 - Nov 15, 2009	63	2.23%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
dollar general ipo		

Nov 9, 2009 - Nov 15, 2009	64	1.48%
Nov 2, 2009 - Nov 8, 2009	71	1.37%
% Change	-9.86%	7.82%

Nov 9, 2009 - Nov 15, 2009	60	2.12%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%



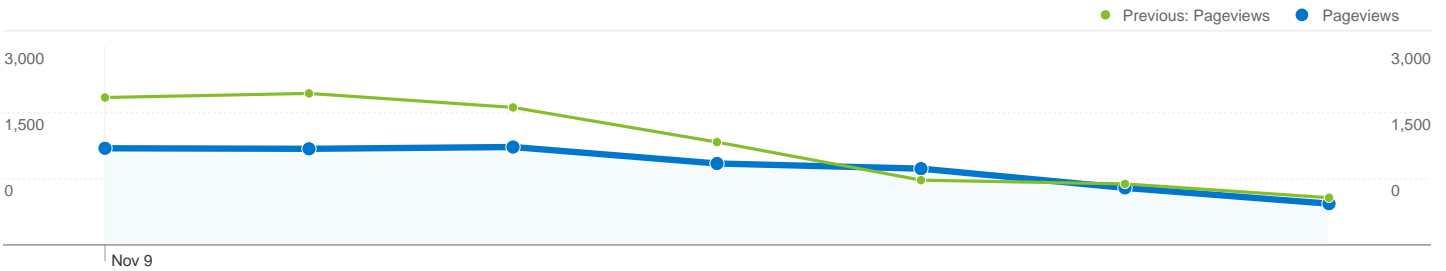
**4,318 visits came from 83 countries/territories**

Site Usage

<b>Visits</b> <b>4,318</b> Previous: 5,165 (-16.40%)	<b>Pages/Visit</b> <b>1.92</b> Previous: 2.09 (-8.19%)	<b>Avg. Time on Site</b> <b>00:01:44</b> Previous: 00:02:17 (-24.33%)	<b>% New Visits</b> <b>73.27%</b> Previous: 66.97% (9.41%)	<b>Bounce Rate</b> <b>67.97%</b> Previous: 64.41% (5.52%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
November 9, 2009 - November 15, 2009	<b>3,639</b>	2.00	00:01:52	71.04%	66.78%
November 2, 2009 - November 8, 2009	<b>4,454</b>	2.19	00:02:27	64.35%	62.86%
% Change	<b>-18.30%</b>	<b>-8.59%</b>	<b>-23.57%</b>	<b>10.40%</b>	<b>6.22%</b>
(not set)					
November 9, 2009 - November 15, 2009	<b>128</b>	2.68	00:02:29	39.06%	48.44%
November 2, 2009 - November 8, 2009	<b>154</b>	2.46	00:03:15	40.91%	51.95%
% Change	<b>-16.88%</b>	<b>8.88%</b>	<b>-23.82%</b>	<b>-4.51%</b>	<b>-6.76%</b>
United Kingdom					
November 9, 2009 - November 15, 2009	<b>98</b>	1.13	00:00:30	95.92%	77.55%

November 2, 2009 - November 8, 2009	<b>82</b>	1.10	00:00:10	100.00%	87.80%
% Change	<b>19.51%</b>	3.20%	200.28%	<b>-4.08%</b>	<b>-11.68%</b>
Canada					
November 9, 2009 - November 15, 2009	<b>86</b>	1.21	00:00:55	94.19%	82.56%
November 2, 2009 - November 8, 2009	<b>130</b>	1.18	00:00:36	96.92%	79.23%
% Change	<b>-33.85%</b>	2.08%	53.15%	<b>-2.82%</b>	<b>4.20%</b>
India					
November 9, 2009 - November 15, 2009	<b>43</b>	1.05	00:00:48	97.67%	88.37%
November 2, 2009 - November 8, 2009	<b>49</b>	1.16	00:02:12	87.76%	83.67%
% Change	<b>-12.24%</b>	<b>-10.04%</b>	<b>-63.84%</b>	<b>11.30%</b>	<b>5.62%</b>
Germany					
November 9, 2009 - November 15, 2009	<b>35</b>	1.20	00:00:23	97.14%	80.00%
November 2, 2009 - November 8, 2009	<b>19</b>	1.11	00:00:22	84.21%	84.21%
% Change	<b>84.21%</b>	8.57%	3.47%	<b>15.36%</b>	<b>-5.00%</b>
Australia					
November 9, 2009 - November 15, 2009	<b>28</b>	1.29	00:00:55	100.00%	71.43%
November 2, 2009 - November 8, 2009	<b>31</b>	1.10	00:00:54	96.77%	80.65%
% Change	<b>-9.68%</b>	17.23%	1.70%	<b>3.33%</b>	<b>-11.43%</b>
France					
November 9, 2009 - November 15, 2009	<b>21</b>	1.29	00:00:38	90.48%	80.95%
November 2, 2009 - November 8, 2009	<b>7</b>	1.43	00:00:28	100.00%	71.43%
% Change	<b>200.00%</b>	<b>-10.00%</b>	<b>36.41%</b>	<b>-9.52%</b>	<b>13.33%</b>
Japan					
November 9, 2009 - November 15, 2009	<b>19</b>	1.26	00:00:18	94.74%	78.95%
November 2, 2009 - November 8, 2009	<b>10</b>	1.00	00:00:23	100.00%	90.00%
% Change	<b>90.00%</b>	26.32%	<b>-21.97%</b>	<b>-5.26%</b>	<b>-12.28%</b>
Singapore					
November 9, 2009 - November 15, 2009	<b>19</b>	1.16	00:00:32	100.00%	84.21%
November 2, 2009 - November 8, 2009	<b>22</b>	1.09	00:00:43	100.00%	86.36%
% Change	<b>-13.64%</b>	6.14%	<b>-26.05%</b>	0.00%	<b>-2.49%</b>
1 - 10 of 83					





## Pages on this site were viewed a total of 8,270 times

**8,270 Pageviews**

Previous: 10,775 (-23.25%)

**6,442 Unique Views**

Previous: 8,042 (-19.90%)

**67.97% Bounce Rate**

Previous: 64.41% (5.52%)

## Top Content

Pages	Pageviews	% Pageviews
/		
Nov 9, 2009 - Nov 15, 2009	2,057	24.87%
Nov 2, 2009 - Nov 8, 2009	3,007	27.91%
% Change	-31.59%	-10.87%
/content/223952-maclaren-recalls-strollers-kids-get-fingertips-cut-bloomberg		
Nov 9, 2009 - Nov 15, 2009	164	1.98%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
/content/224255-aig-ceo-robert-benmosche-tells-board-he-wants-quit-wsj-says-bloomberg		
Nov 9, 2009 - Nov 15, 2009	150	1.81%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
/content/224753-orion-bank-closed-insurance-fund-takes-1-billion-hit-marketwatch		
Nov 9, 2009 - Nov 15, 2009	140	1.69%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%
/content/224243-city-commission-approves-proposed-flagler-avenue-hotel		

Nov 9, 2009 - Nov 15, 2009	138	1.67%
Nov 2, 2009 - Nov 8, 2009	0	0.00%
% Change	100.00%	100.00%